

Rotary



**ROTARY:
MAKING A
DIFFERENCE**

2017-18

Empire State Multi-District
**Presidents-Elect
Training Seminar**

**Sheraton Syracuse University Hotel
& Conference Center**
Syracuse, New York

March 17-18, 2017

Districts 7120 – 7150 – 7170 – 7190

Multi-District PETS Program

Friday, March 17, 2017

1:00 – 5:00pm — MD-PETS Office.....Perch

2:00 – 4:00pm — Tech Lab open..... Harrison

2:00 – 4:00pm — Registration & Networking .. Upper Lobby

4:00 – 5:15pm — General Session 1 Comstock A & B

Welcome Jerry Gortner, Empire PETS Chair

Open Session Don Milton, DGE D7120

Pledge of Allegiance Tom Vonglis D7120

Song Ruth Cronkwright D7120

Invocation Dom Cicconi D7120

Rotary Theme 2017–18 DGEs

The Rotary Foundation Chad Stutsman

Senior Annual Giving Officer, TRF

Housekeeping Mike Slovak, DGN D7120

5:30 – 6:15pm — Breakout Session A

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott).....Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman) Adams

7. Assistant Governor Training (AGs only)..... Regency A

6:30 – 7:15pm — Cocktails (cash bar) Upper Lobby

7:30 – 9:00pm — General Session 2

& Dinner.....Regency Ballroom

Open Session Phyllis Danks, DGE D7150

Invocation..... Jenny Doane, AG D7150

Empowering & Engaging Young Professionals Kathy Fahy

District 5970 PDG (2014-15)

Housekeeping Marv Joslyn, DGN D7150



Saturday, March 18, 2017

7:00 – 10:00am — MD-PETS OfficePerch

7:30 – 9:00am — General Session 3
& BreakfastRegency Ballroom

Open Session Zoë Vandermeulen, DGE D7170

Pledge of Allegiance David Bensley, DGND D7170

Rotary Minute..... Heidi Goldstein D7170

Speaker..... Robb Knuepfer, RIDE, Zones 28 & 29

HousekeepingJeff Smith, DGN D7170

9:00 – 9:45am — Breakout Session B

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott)..... Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman)Adams

10:00 – 10:45am — Breakout Session C

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott)..... Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman)Adams

7. Assistant Governor Training (AGs only)..... Regency A

11:00 – 11:45am — Breakout Session D

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott)..... Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman)Adams



12:00 – 1:30pm — General Session 4

& Lunch Regency Ballroom

Open Session Fred Daniels, DGE D7190

Invocation..... Tammy Heckenberg, DGN D7190

Speaker..... Ian Riseley, RIPE

Housekeeping Tammy Heckenberg, DGN D7190

1:30 – 2:15pm — Breakout Session E

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott)..... Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman) Adams

2:30 – 3:15pm — Breakout Session F

1. Membership/Next Gen (Jennifer Deters)..... Comstock C

2. Tech Lab (Sue Austin/Rik Vandermeulen) Harrison

3. Strategic Planning (Nicki Scott)..... Comstock A

4. Best Practices (Robb Knuepfer)..... Waverly

5. Public Image (Melissa Ward) Marshall

6. Foundation (Chad Stutsman) Adams

3:30 – 4:15pm — District Meetings

District 7120 Regency A

District 7150 Comstock B

District 7170 Comstock A

District 7190 Comstock C

4:15pm — MD-PETS Dismissal — have a safe trip home!

**4:30 – 5:00pm — “2018” Planning Meeting for MD-PETS
Committee Members (no meal will be served)Adams**

Rotary



Rotary International

2017-18 Theme

“Rotary: Making a Difference”

Some years ago, a new acquaintance asked me what should have been a simple question: “What is Rotary?” I opened my mouth to reply and then stopped short with the realization that I simply did not know where to begin. The problem wasn’t that I didn’t know what Rotary was. The problem was that Rotary was — and is — too large and complex to easily define. We are a member-based organization, a club-based organization, and a service-based organization; we are local, regional, and international; we are community members, businesspeople and professionals, working and retired, active in nearly every country in the world. Every one of our 1.2 million members has a unique set of goals, experiences, and priorities; every one of us has a unique understanding of Rotary.

To me, Rotary is defined not by who we are, but by what we do — by the potential that Rotary gives us, and the ways we realize that potential in meaningful and lasting service. Rotary has been around for a long time: 112 years. In some ways, we’ve changed tremendously, as we’ve grown, matured, and adapted to the changing needs of our members and communities. In our fundamentals, however, we remain the same: an organization of people with the desire — and through Rotary, the ability — to make a difference in our communities, and the world. We answer the question “What is Rotary?” with our actions, by making a difference through our service.

As an organization, we recognize how important it is that the world understand what Rotary is, and what we do. At the same time, we know that it is more important than ever to allow our clubs to

define Rotary service for themselves. As Rotarians, we have more flexibility than ever to decide how we want our clubs to meet, work, and grow. We're focused more than ever on making sure that Rotary reflects the people it serves, with more women and a more diverse membership. And we're working hard to ensure that Rotary remains the world's pre-eminent volunteer service organization, by emphasizing long-term planning, sustainable service, and continuity in leadership on every level.

In 2017-18, we will answer the question "What is Rotary?" with the theme Rotary: Making a Difference. However each of us chooses to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people's lives — in ways large and small — for the better. Whatever motivation each of us had for joining Rotary, it is the satisfaction we find in Rotary that causes us to remain, the satisfaction of knowing that week by week, year by year, we are part of Rotary: Making a Difference.

Sincerely,

Ian Riseley

President, Rotary International, 2017–18



**ROTARY:
MAKING A
DIFFERENCE**

Rotary International President 2017–18

RIP Ian Riseley

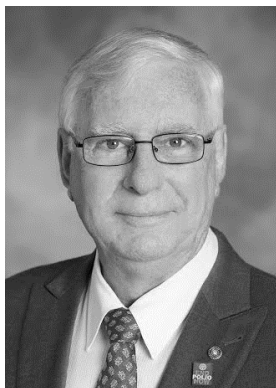
Ian Riseley is a chartered accountant and principal of Ian Riseley and Co., a firm he established in 1976. Prior to starting his own firm, he worked in the audit and management consulting divisions of large accounting firms and corporations.

A Rotarian since 1978, Ian is a charter member of the Rotary Club of Sandringham, Victoria, Australia. He has served RI as treasurer, director, and as member and chair of numerous RI and Foundation committees. Most recently, he served as a Trustee of The Rotary Foundation and was co-chair of the 2016 (Seoul) Convention Committee.

Ian has been a member of the board for both a private and a public school, member of the Community Advisory Group for the City of Sandringham, and President of Beaumaris Sea Scouts Group. He has been President of Langi-Taan Ski Club as well as honorary auditor or advisor for a number of charitable organizations.

Ian's honors include the AusAID Peacebuilder Award from the Australian government in recognition of his work in East Timor, the Medal of the Order of Australia for services to the Australian community, and the Regional Service Award for a Polio-Free World from The Rotary Foundation.

Ian is married to Juliet, a past district governor. They are Major Donors and Bequest Society members of The Rotary Foundation. They have two children, and four grandchildren. Ian and Juliet live on seven hectares at Moorooduc where they practice their personal philosophy of sustainable and organic living.



Chair of Empire MD-PETS, Treasurer RLI-NEA, & District Governor (2005–06) PDG Gerald “Jerry” Gortner



Welcome to our President Elect Training Session (PETS) for 2017-18. We welcome you to our “Rotary: Making a Difference” year, not only to prepare you for your year as President, but to give you the opportunity to meet in person our Rotary International President for 2017-18, Ian Riseley from Australia. Rotary International President Elect

(RIPE) Ian will be in our sessions on Saturday and will be our speaker at a special Saturday evening dinner here at The University Sheraton. Please take this opportunity to talk with Ian and our Rotary International Director Elect (RIDE) Robert Knuepfer who will be arriving Friday afternoon and will be with us through Saturday.

For the first time, Chad Stutsman, our Foundation Fund development officer from Evanston will be opening our PETS sessions Friday afternoon and will be leading several small group foundation sessions.

This year we have built 15 minute breaks between each of our small group sessions to give you the opportunity to talk with your other President Elects from our four Districts and to talk with the specialists in our House of Friendship. As the result of very positive feedback from last year, we are continuing our Friday afternoon start of 4:00 PM and a late Saturday afternoon conclusion.

Please support our “Awards 4U” vendor and purchase their products to promote Rotary and to enhance your club’s image. Your PETS committee started the planning for this training in March 2016, so please say “thank you” as you see committee members during the next two days. Have an open mind as you prepare to lead your club in 2017-18 and have a GREAT year including fun and lots of accomplishments.

Rotary International Zones 28 & 29 Director (2017–19)

RIDE Robb Knuepfer

Robb Knuepfer joined the Rotary Club of Chicago in 1982, shortly after he left the U.S. Attorney's Office (criminal prosecutor). He then joined the international law firm of Baker & McKenzie. He served as Centennial President of Rotary/One for the 100th Anniversary of Rotary in 2005.



In 1992, he moved to Budapest, Hungary for his firm. While in Hungary, he founded the Budapest City Rotary Club in 1993. He was elected the first president of that club. He returned to Chicago and Rotary One in 1995, and served as District Governor for the Birthplace District of Rotary in 2010 to 2011.

Robb and his wife Nancy served on a Polio Immunization Team to India in 2011, and have served as President's Representatives to several District Conferences. He also serves as Chair of the Paul Harris Home Foundation.

Robb is a graduate of Denison Univ., earned an MA from Kellogg, and a Juris Doctor degree from the Law School at Northwestern Univ. He is currently a Master of Divinity student at the Univ. of Chicago Divinity School.

Robb retired from Baker & McKenzie in 2014, and is now secretary and member of the board of directors of The HallStar Company, and serves as Senior VP, Leadership Development, Risk Management, and General Counsel.

Robb has been married to Nancy for 38 years, and they have four children, and seven grandchildren.

As champions of The Rotary Foundation, they are members of the Arch C. Klumph Society, the Paul Harris Society and are charter members of the Bequest Society.

Rotary International District 5970 District Governor (2014-15)

PDG Kathryn Fahy



Kathryn Fahy has been in Rotary since 2006 and is a member and Past President of the Iowa Great Lakes Rotary Club in Spirit Lake, Iowa. She was a Rotary Ambassadorial Scholar (1997 Canberra, Australia) and is a member of the Paul Harris Society. Kathy has served on the District 5970 Youth Exchange, Fellowship, Alumni, and Ambassadorial Scholars Committees. Kathy was selected in

2014 as one of 32 young professionals in the United States to attend the inaugural Rotary Young Professional Summit in Chicago. From that experience, Kathy was part of the birth of **Rollin' with Rotary** — an endeavor by four young professionals that brought attention to local and international needs by doing massive Random Acts of Kindness; highlighting Rotary clubs and Rotary youth club activities; and creating large scale community service projects. In 2015, she was invited back to Chicago to be a part of the Rotary Young Professionals Advisory Council. Following the completion of her year as District Governor, she was Zone 28 Assistant Rotary Coordinator and in July 2017 will be the Zone 28 Rotary Public Image Chair.

Kathy owns and operates K Brand Marketing, a marketing consulting business. In addition to over 18 years' experience in the marketing and advertising industry, she holds BA degrees in Mass Communication and Business from the Univ. of South Dakota and a Graduate degree in Professional Writing from the Univ. of Canberra, Australia. Kathy is also active with the Lakes Regional Healthcare Foundation, The Okoboji Foundation, Friends of the Sami Center, ArtsLIVE Youth Festival and the Spirit Lake High School Booster Club. She is also an Iowa 4-H 400 Foundation Donor and an active member of the Iowa State Cyclone Club.

The Rotary Foundation TRF Annual Giving Senior Supervisor *Chad Stutsman*

Chad Stutsman is the Annual Giving Senior Supervisor at Rotary International. Chad oversees the day to day operations of the North American Annual Giving team. Additionally, he collaborates with Rotary's International Offices in promoting the Annual Fund and building a culture of giving.



Chad started with Rotary International in 2011 as a temp assisting both the Ambassadorial Scholars and Peace Centers programs. Before becoming an Annual Giving Officer Chad also had the privilege of working for the Gates Foundation \$200 Million Polio Challenge program.

Before coming to Rotary Chad worked as a program director for an international famine relief non-profit called Stop Hunger Now. Chad has also served as a Marine Corps Sergeant in Operation Iraqi Freedom in 2003. Chad has a BA in International Relations from the University of Indianapolis and a Master in International Studies from DePaul University.

The
Rotary
Foundation



District Governor 2017–18

District 7120, *Don Milton*



Don joined the Penfield Rotary Club in 1977. He served as its President in 2009. Don is a Paul Harris Fellow and a Rotary Benefactor. He was President of Monroe County Rotary Special Needs Camp Haccamo. Don has one daughter, Andrea and son-in-law

Karl, a Paul Harris Fellow and two grandchildren.

A faculty member at SUNY Empire State College's School of Business, Don served as a majority leader of the Monroe County Legislature, retired Commissioner of Public Works and Deputy Supervisor of the Town of Irondequoit, and past trustee of Monroe Community College. Owner of a real estate and a development company, was Director and President of the New York Association of Realtors, and past chair of the Family First Federal Credit Union in Rochester, New York.

Don is recipient of a number of awards and honors including the REALTOR of the Year Award, the National Association of REALTORS Government Affairs Award, the State University of New York's Distinguished Alumnus Award, and the 2015 recipient of Rochester Rotary's "Building Bridges Award."

Don's life partner, Ruth, a member of the Fairport Rotary Club, was President in 2007, a Paul Harris Fellow, and Director of Camp Haccamo. Ruth has two grown sons, three grandchildren and one great granddaughter. Residing in Penfield, they enjoy travelling, cooking, and spending time in Florida and their cottage on Oneida Lake.

District Governor 2017–18

District 7150, *Phyllis Danks*

Phyllis was born in Elmira, NY. Phyllis, with her parents and three brothers, moved to Rochester, NY in 1966 where Phyllis graduated from Victor High School. Phyllis holds a Bachelor of Science in Physical Education, Master's in Health Education, and a Certificate of Advanced Studies in Educational Administration.



Phyllis became an active member of the Marcellus Rotary Club in 2007.

During her tenure with Marcellus Rotary club she has served as President, Treasurer, Youth Exchange Officer, RYLA coordinator and “Run for the Woods” Race Director. Phyllis became Assistant Governor for District 7150 in 2012. She serves as District 7150 Rotary Youth Leadership Award Committee Chair, is a graduate of the Rotary Leadership Institute, a faculty member of the Rotary Leadership Institute, and a member of District 7150 Conference Committee.

Phyllis was fortunate to be able to travel twice in 2007 to Coquimbo and La Serena, Chile, with a team from District 7150. The first trip in February was to train teachers in incorporating best-practice instructional strategies for teaching Chilean Students to learn the English Language. Phyllis returned with a second team in April of that year to observe firsthand the improved instructional practices and the positive student learning outcomes.

Phyllis has taken part in a number of local, district and international meetings, committees, and service projects. She is very passionate about Rotary and the service it offers to others. She looks forward to supporting all clubs in District 7150 in their future goals and fellowship.

When Phyllis is not working or volunteering with Rotary, she can be found spending time with her family, close friends, and her cats. She enjoys running, hiking, biking, and fixing things around the house.

District Governor 2017–18

District 7170, *Zoë Vandermeulen*



Zoë served as president of the Rotary Club of Unadilla in 2011-2012 and was District Paul Harris Society Coordinator from 2013-2016. As President, she encouraged and helped her club to embark on an international service

project supporting educational opportunities in Lesotho, Africa. She was also her area's GSE visit coordinator for teams from Taiwan and Brazil.

Zoë graduated magna cum laude from the University of Notre Dame in Notre Dame, IN with a degree in Government and History. She spent her junior year abroad, studying in Innsbruck, Austria. There she met her husband, Rik, who was on the same study abroad program.

After graduation, Zoë worked for a year in Washington, DC doing historical research in support of litigation before moving to Boston, MA to begin her marketing career. She and Rik married in 2000 and in 2005 the two moved to Unadilla to work in Zoë's family's business — Unalam. There Zoë is executive vice president and Rik is vice president of engineering.

Zoë comes from a Rotary family. Her grandfather was district governor (way back when it was district 717) and served as RI director in the 1980s.

When Zoë isn't working or volunteering with Rotary, she can be found redoing something in the old house that she and Rik share with their two cats. She also enjoys keeping bees, home brewing, and traveling around the world.

District Governor 2017–18

District 7190, *Fred Daniels*

Fred H. Daniels is the owner of Daniels Media and Communications (DMC) in Schenectady. DMC specializes in communications consulting & design, media buying, television and radio production, strategic marketing planning, and public relations. Fred has



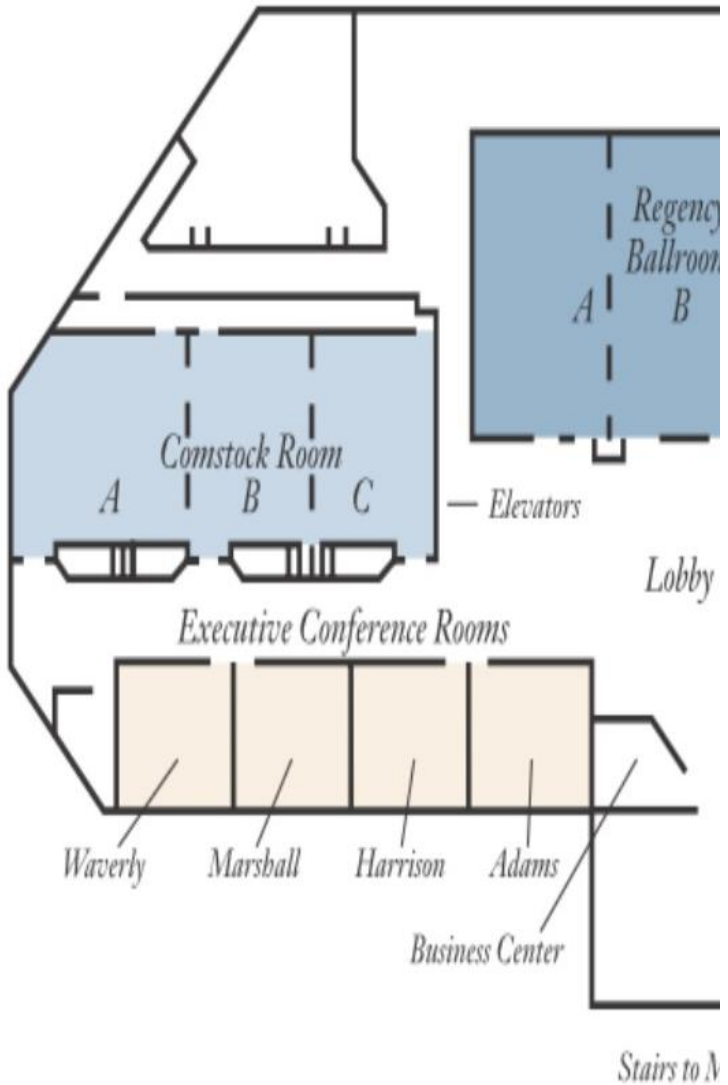
been a member of the Schenectady Rotary Club since 1998.

In Rotary, Fred has been an AG and member of the Membership Committee and Public Relations Committee, District 7190. Fred was the President of Schenectady Rotary in 2010-2011, Rotarian of the Year in 2010, and co-founder of the Rotaract Club of Schenectady County CC. He is a board member of the Schenectady Rotary Club Foundation, and is a member of the club's Membership and PR Committees.

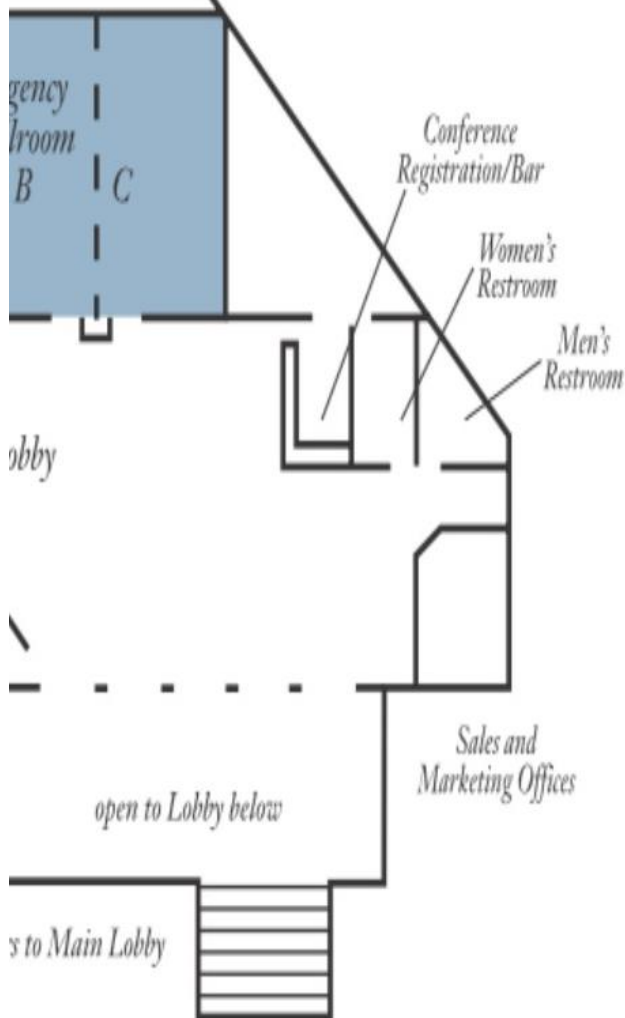
Fred has over 25 years of marketing & advertising experience, in addition to senior management experience at some of the Capital Region's most noted arts and cultural institutions. He currently provides strategic marketing consulting services through his business.

Fred is active in his community, and has served on the Board of Directors for a number of regional not-for-profit organizations, including The Center for Disabilities Services, the Schenectady County Chamber of Commerce, and The Center City Committee. He has served as Treasurer and now is Chair of the Finance Committee for the First Reformed Church of Schenectady. He is the President of a 3rd generation family foundation, the Fred Harris Daniels Foundation in Worcester, MA.

Fred resides in Niskayuna, NY with his spouse of 37 years, Christine, and enjoys time spent with his two adult daughters and granddaughter.



SHERATON SYRACUSE UNIVERSITY HOTEL AND CONFERENCE CENTER



PETS Primer

- **All sessions will begin promptly.**
- **This is a wonderful opportunity to:**
 - Learn more about Rotary
 - Compare ideas
 - Mix and mingle with other club presidents-elect
 - Learn more about Rotary Club Central (RCC) and how it can help your club
 - Meet future, present, and past officers of Rotary International
- **General Sessions:** Most full group sessions will be held in the Regency Ballroom.
- **Break-outs Sessions:** These sessions are topic specific. The format enables you to benefit from the experiences of others with similar challenges and successes.
- **District Meetings:** District meetings for presidents-elect to meet with their incoming governor and assistant governors to discuss topics and plans pertinent to their respective district.
- **Discussion Leaders** are the backbone of PETS. They are great resources, willing and eager to share ideas. Be assertive in finding them after each session (or after PETS!) to ask for their suggestions or benefit from their experiences. Be sure to thank them for volunteering their time at PETS.
- **PETS Goal:** This event and the entire MD-PETS staff have but one goal: to help those attending to make the most of their year as president in order to improve and strengthen every Rotary club.



President-Elect's “Start Now” Check List

- Collect all transition information early from the outgoing president, secretary and board.
- Meet with the club secretary and clarify roles and responsibilities.
- Draft action plan and budget that fits the objectives.
- Meet with club officers and board of directors by April 1 to discuss objectives, budget, and the selection of committee chairpersons. Enter resulting goals into RCC.
- Appoint committee chairpersons by May 1st, meet with them individually to review responsibilities.
- Organize joint meetings of outgoing board and incoming board in May and June, to exchange ideas and to learn from their accomplishments and experiences.
- Urge your officers, board members, and committee chairpersons to attend the District Training Assembly.
- Appoint and meet with the program chairperson and discuss programs for the coming year and begin scheduling programs for July, August and September.
- Finalize goals/objectives & budget. Prepare for a Club Assembly during early July to bring plans to the club.
- Meet with bulletin/newsletter editor to discuss the content of the club's newsletter. Ask the editor to include items from the governor's newsletter, as well as periodic items from you.
- Create a My Rotary Account and begin to familiarize yourself with Rotary Club Central and the many other tools available to you and your club officers on rotary.org
- Review the DG and AG visit schedule.
- Add the District Governor, Assistant Governor, District Governor Elect, District Governor Nominee, and District Governor Nominee Designate to your Club's mailing list for club bulletins and other appropriate correspondence.
- Enjoy a productive, exciting and fun year.

Club Presidents 2017–18 District 7120

**Avon: Thomas Vonglis
Bath: Nancy Latour
Belmont: Dirk Knapp
Bloomfield: Ralph Brandt
Brighton: Rich Alison
Brockport: Eileen Whitney
Caledonia-Mumford: Chris Wood
Canandaigua: Martin Muehe
Canisteo: Seth Corwin
Chemung County Sunrise: Brian McGinley
Clifton Springs: John McCarthy
Clyde: Melody Alaimo-Ellwood
Corning: Ted Goldwyn
Dansville: Edgar Schmidt
Dundee: Susan Collins
East Rochester: JoAnn Terry
Elmira: Angela McInerny
Elmira Heights: Michael Semski
Fairport: Domenick Cecconi
Friendship: Chuck Woodward
Gananda: Chip Rieck
Gates-Chili: Kevin Boughton
Geneseo: Stephen Kelley
Geneva: Tara Rago
Gorham: Mary Freida
Greece: Charles Gannon
Hammondsport: Kathleen Burns
Hilton: Elaine Matthews
Honeoye Lake: Linda Zukaitis & Jeanne Hamele
Honeoye Falls-Mendon: Jeanine Lupisella
Hornell: Patricia Soper-Oakes
Horseheads: Gregory Schultz
Irondequoit: Robert Spatola
Lima: Tina Zaludny
Livonia: Terry McCarron
Lyons: Libo Alexanian
Monroe South: Kevin Kinnally
Mount Morris: Karyn Bryson Abbott
Naples: John French
Newark: Kevin Mooney
Nunda: Rhonda Elliott
Ontario-Walworth: Jon Wordingham**

Club Presidents 2017–18 District 7120 (continued)

Palmyra-Macedon: Gary Hopkins
Penfield: Steven Lawrence
Penn Yan: Leon Fontier
Pen Web: Christina Bakewicz
Perry: Sara Bliss
Pittsford: Whitney Merrill
Prattsburgh: Mollie Schilling
Red Creek: Heidi Rothfuss
Red Jacket (Manchester): Travis Yates
Rochester: Mark Armbruster
Rochester AM: Kate Sherry & Jodie Davies
Rochester Deaf: Robert Tawney & John Haynes
Rochester Latino: Miriam Vazquez
Rochester Northwest: Paul Minor
Rochester Southeast: Sunni Heston & Antwan Williams
Rush-Henrietta: James Duclos
Scottsville: Kathy Allen
Seneca Falls: Eric Johnson
Sodus: Keith Benjamin
Spencerport: David DeMers
Victor-Farmington: Bonnie & Ross Cottone
Waterloo: Gina Suffredini
Watkins-Montour: Rich Greenberger
Wayland: Elizabeth Dean
Webster: Joe Corona
Wellsville: Mike Miller
Williamson: Cathy De May
Wolcott: Jeannie Brockmyre



Club Presidents 2017–18 District 7150

Adirondack Foothills: Jonathan Coxwell
Auburn: Timothy Kelly
Aurora: Joe Wargo
Baldwinsville: Donald Distasio
Camden: Leonard Hite
Camillus-Solvay Geddes: Anthony Angelo
Canastota: Elizabeth Metzger
Cato: Richard Nuhn
Cazenovia: Joseph Gugino
Chittenango: Wayne Hamilton
Dewitt: James Wright
Dolgeville: William Reynolds
Eastwood: Edward Molloy
Fayetteville-Manlius: TBD
Fulton: Gerald Seguin
Fulton Sunrise: Michael DeLorme
Greater Utica Sunrise: Judith Reilly
Hamilton: Matthew Crumb
Kuyahora Valley: Thomas Lindsay
Little Falls: Wendy Mucica
Marcellus: Matthew Murphy
Mohawk Valley(Herkimer): Cynthia Bennett
Moravia: Wayne Weibel
New Hartford: Jim Cook
North Utica-Whitestown: Steve Karbowski
Oneida: Mary Adams
Onondaga North: Tara Renner
Oriskany Falls: Keith Peavey
Oswego Rotary Club: Carrie Penoyer
Oswego Sunrise: Kevin Hill
Rome: Donald Schlueter
Rotary E-Club: Marlene Brown
Sauquoit: Dave Bauer
Sherrill: Martha Group
Skaneateles: Mary Giroux
Skaneateles Sunrise: TBD
Syracuse: Marylin Galimi
Syracuse Inner City: Charles Rivers
Syracuse Sunrise: Blessed Sikhosana
Tully: Edward Berkeley-Hitt
Utica: Jill Koch
Waterville: Frank Pudney
West Winfield: Sandra Smith

Club Presidents 2017–18

District 7170

Bainbridge: Robert Dann
Binghamton Breakfast: Darlene Croston
Binghamton Noon: Jesse Katen
Colesville Harpursville: Denise Everett
Cooperstown: Mary Earl
Cortland Breakfast: Regina Grantham
Cortland Noon: Kelsey Ryan
Delhi: Abby Losie
Deposit: Richard Axtell
Dryden: Evan Kurtz
Edmeston: Martha Winsor
Endicott: Tom Latini
Endwell: Tom Hranek
Fleischmanns-Pine Hill: Joan McCoy
Franklin: Paul White
Greene: Alan Lord
Groton: Ben Curtis
Hancock: Ernest Schenk
Hillcrest: Jason Aurelio
Hobart: Andrew Flach
Ithaca: June Losurdo
Ithaca Sunrise: Beth Putnam
Johnson City: Rocky Martinez
Lansing-Ithaca: Benedetto Muggeo
Margaretville: Eric VanBenschoten
Milford: Lola Rathbone
Morris: Tim Miller
New Berlin: Victoria Gregory
Nimmonsburg: Barbara Gallo
Norwich: Norene Palmer
Oneonta: David Mattice
Owego: Albert Bingley
Oxford: Anna Stark
Richfield Springs: Vince Guerra
Roxbury: Diane Pickett
Schenevus-Worcester: Harry Bristol
Sherburne: Susan Kmiec
Sidney: Joan Hale
Stamford: Frank McMahan
Trumansburg: Darlynn Overbaugh
Unadilla: Robert Knox
Vestal: Ted Wolf
Waverly: Dolly Johnson
Whitney Point: Bert McCullouch

Club Presidents 2017–18 District 7190

Albany: Moses Kunda
Amsterdam: Kim Roberts
Ballston Spa: Stephen Williams
Burnt Hills-Ballston Lake: Jonathan Costolo
Capital Region Rotary: Allison Loew
Chestertown: TBD
Cobleskill: Susan Zimmerman-Squair
Cohoes: Patricia Shannon
Colonie-Guilderland: Denise DiNoto
Corinth: Alysse Kasowske
Delmar: Jim Ebersold
Fort Ann: Sam Hall
Glens Falls: Harrison Freer
Glenville: Christopher Trow
Glove Cities: Mark Will
Granville: Doug Baker
Hudson Falls: Joe Melucci
Hudson Shores: Mel Horowitz
Lake George: Tammy Heckenberg
Lansingburgh: Jack Byrne
Malta Sunrise: Bob Conner
Middleburgh: Vicki Hoerz
Niskayuna: Rob Fox
North Creek: Bruce Merchant & Phil Sangster
Northern Lake George: John Towey
Northville: Vicki Mullaney
Racing City: Fran Ryan
Rotary EClub of Upstate NY: Tony Rivera
Rotterdam Sunrise: Miriam Cajuste
Salem: Charlie Duveen
Saratoga Springs: Lisa Nichols
Schenectady: Deneen Palmateer
Schenectady East: Suzanne Mackey
Scotia: Jim Trapini
Sharon Springs: Pam Baxter
Shenendehowa: George Urciuoli
South Glens Falls: Brian Washburn
Southern Rensselaer: Roberto Martinez
Turning Point: Nate Darrow
Twin Bridges: Kelly Catricala
Wilton: TBD

Rotary Alphabet Soup

As we communicate in the world of Rotary, we hear and see many abbreviations. Here are a few with their meanings.

AG	Assistant Governor
APF	Annual Program Fund (Rotary Foundation)
ARPIC	Asst. Rotary Public Image Coordinator (zone)
ARC	Assistant Rotary Coordinator
ARRFC	Asst. Reg. Rotary Foundation Coordinator (zone)
DG	The current District Governor
DGE	District Governor-Elect, (the following year)
DGN	District Governor Nominee, (the second year)
DGND	District Gov. Nominee Designate, (the third year)
DGX	Unofficial designation for any of the three above
DT	District Trainer
DWM	District Web Master
GETS	Governor-elect Training Seminar
GSE	Group study exchange
MOP	Manual of Procedure, revised every three years
NID	National Immunization Day
PDG	Past District Governor
PE	President-elect (club)
PETS	Presidents-elect Training Seminar
PHS	Paul Harris Society
PP	Past President (club)
RC	Rotary Club (club)
RI	Rotary International
RIVP	Rotary International Vice-President
RIBI	Rotary International Great Britain and Ireland
RID	Rotary International Director
RIDE	Rotary International Director-Elect
RIP	Rotary International President
RIPE	Rotary International President-Elect
RPIC	Rotary Public Image Coordinator (zone)
PRID	Past Rotary International Director
PRIVP	Past Rotary International Vice President
RRFC	Regional Rotary Foundation Coordinator
TTRF	Trustee, The Rotary Foundation
RLI	Rotary Leadership Institute
RYLA	Rotary Youth Leadership Award
TRF	The Rotary Foundation
PHF	Paul Harris Fellow
VG	Vice Governor
YE	Youth Exchange

Assistant Governors 2017–18

District 7120

- Area 1: Joe Koczan (Elmira)
- Area 2: Jim Locker (Hornell)
- Area 3: Jean McMillan (Wayland)
- Area 4: Betty Emerling (Perry)
- Area 5: Susie Rose (Honeoye Falls-Mendon)
- Area 6: Mary Green (Canandaigua)
- Area 7: John Watson (Geneva)
- Area 8: Dan Cole (Caledonia Mumford)
- Area 9: Bill Ewsuk (Spencerport)
- Area 10: Daryl Christiansen (Fairport)
- Area 11: Pam Dean (Palmyra Macedon)
- Area 12: Harry Hall (Sodus)
- Area 13: Paul Minor (Rochester Northwest)

District 7150

- Area 1: Tony Piana (Little Falls)
- Area 2: Ken Williams (Utica)
- Area 3: Randy Wilson (Sauquoit)
- Area 4: Clark Speicher (Sherrill)
- Area 5: Jenny Doane (Baldwinsville)
- Area 6: Kevin Fallis (Syracuse Sun.) & Cheryl Matt (DeWitt)
- Area 7: Coleen Weibel (Moravia)

District 7170

- Area 1: TBD
- Area 2: Terry Webb (Delhi)
- Area 3: Josephine Allen (Ithaca)
- Area 4: Donald Tuttle (Unadilla)
- Area 5: Jeff Smith (Endwell)
- Area 6: Gina Sikora (Cortland Noon)
- Area 7: Jason Aurelio (Hillcrest)
- Area 8: TBD

District 7190

- Area 1: Ellen Schaefer (North Creek)
- Area 2: Maria Heise (Saratoga)
- Area 3: John Schutze (Glens Falls)
- Area 4: Tom Rogers (Salem)
- Area 5: Sandy McAlonie (Twin Bridges)
- Area 6: Wes Andrew (Middleburgh)
- Area 7: Milan H. Jackson (Rotterdam Sunrise)
- Area 8: Jack Faddeggon (Colonie-Guilderland)
- Area 9: CG Frink

What is the role of your Assistant Governor?

- Meet with and assist incoming club presidents before the beginning of their Rotary year to discuss the club's goals and to review the Planning Guide for Effective Clubs.
- Attend each club assembly associated with the governor's official visits.
- Visit each club regularly, preferably monthly, with a minimum of one visit each quarter of the Rotary year. Meet with the club president and other club leaders to discuss the club and resources available to them.
- Assist club leaders in scheduling and planning for the governor's official visit.
- Keep the governor informed on the progress of the club, and suggest ways to enhance Rotary development and address problems.
- Encourage clubs to follow through on requests and recommendations of the governor.
- Monitor each club's service projects.
- Identify and encourage the development of future district leaders.
- Attend the district team training seminar.
- Attend the Presidents-elect Training Seminar and the District Training Assembly.
- Advise the incoming governor on possible district committee selections from the clubs.
- Attend and actively promote attendance at the district conference and other district meetings.
- Participate in Rotary Foundation programs, annual and special giving events, and other special assignments as necessary.
- As key members of the district leadership team, assistant governors should participate in the development of the incoming governor's district goals.

Special Recognitions

PETS Committee Executives

Chairman: **Gerald “Jerry” Gortner**, PDG, District 7150

Vice-Chairman: **David Hennel**, PDG, District 7190

Treasurer: **Susan “Sue” Austin**, PDG, District 7190

Secretary: **Norma Madayag-Reilly**, PDG, District 7120

District Governors

Tom Rogers (Canandaigua), District 7120

Peter Cardamone (Tully), District 7150

Ryoichi (Richard) Matsushima (Vestal), District 7170

John Mucha (Glens Falls), District 7190

District Governors Elect

Don Milton (Penfield), District 7120

Phyllis Danks (Marcellus), District 7150

Zoë Vandermeulen (Unadilla), District 7170

Fred Daniels (Schenectady), District 7190

District Governors Nominees

(Sergeants-at-Arms)

Michael Slovak (Bath), District 7120

Marv Joslyn (Baldwinsville), District 7150

Jeff Smith (Endwell), District 7170

Tammy Heckenberg (Lake George), District 7190

District Governors Nominee Designates

(Sergeants-at-Arms)

David Hannan (Newark), District 7120

TBD, District 7150

David Bensley (Sherburne), District 7170

TBD, District 7190

District Trainers

Scott MacDonell, PDG (Clifton Springs), District 7120

Deb Glisson, PDG (Marcellus), District 7150

Doug Larison, PDG (Cortland Noon), District 7170

Larry Jones (Glenville), District 7190

AG Training Facilitator

David Hennel, PDG (Glenville), District 7190



Breakout Session Monitors

District 7120

Tom Rogers, PDG (Canandaigua) & **Scott MacDonell**, PDG (Clifton Springs)

District 7150

Chris Johnson (Sauquoit) & **Dennis Schonewetter**, PDG, (Sherrill)

District 7170

Matt Adler (Owego) & **Heidi Goldstein** (Ithaca)

District 7190

Wes Andrew (Middleburgh) & **Sandy McAlonie** (Twin Bridges)

Tech Lab Leaders

Susan Austin, PDG, District 7190

Rik Vandermeulen, District 7170

Tech Lab Assistants

District 7120

Jean McMillan (Wayland) & **Dan Cole** (Caledonia-Munford)

District 7150

Lizzy Flinn-Brown (Baldwinsville) & **Mark Matt** (DeWitt)

District 7170

Doug Larison, PDG, District 7170

District 7190

Maria Heise (Saratoga) & **Doug Ford** (Ballston Spa)

Contributors

Badges / Tent Cards

Peter Cardamone, PDG, District 7150

Empire PETS Registration

Doug Larison, PDG, District 7170

Hotel Contacts

AV Needs: **David Hennel**, PDG, District 7190

Meals: **Norma Madayag-Reilly**, PDG, District 7120

Reservations & all other items: **Deb Glisson**, PDG, District 7150

Printed Program

Dennis Schonewetter, PDG, District 7150

Printed Program Production: Morrow Graphics (Syracuse)

Rotary Merchandise

National Awards4U

NOTES



Event website:

rotaryempiremdpets.org

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